

From: Mitchell Bard - AICE <[REDACTED]>
To: jeevacation@gmail.com
Subject: A New Year Brings New Challenges
Date: Tue, 23 Sep 2014 16:04:33 +0000

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The American-Israeli Cooperative Enterprise



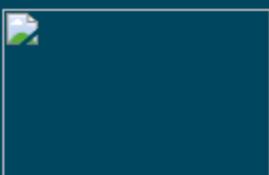
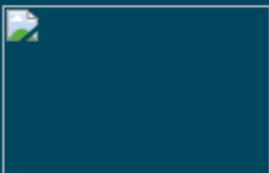
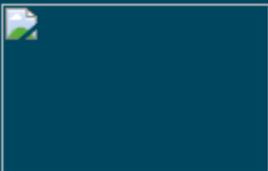
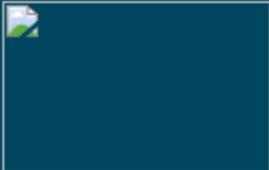
Rosh Hashana 2014

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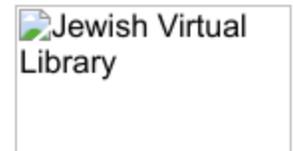
AICE PROJECTS



Dear Readers,

We have set an impossible goal for ourselves: to offer visitors to the Jewish Virtual Library (JVL) the opportunity to learn everything they want to know relating to the last 5,774 years of Jewish/Israel history, politics and culture, as well as the information they need about current events. This has already been a labor of love for 16 years and will be a lifelong project for me and for AICE.

We see the hunger for this knowledge reflected in the tremendous growth of our population of visitors, which totaled **more than one million** in both April and May. Moreover, the interest in our Library is universal, as indicated by the global community of users who come from **more than 200 countries** and territories.



Our dedicated staff continues to develop and maintain this vast archive of roughly **30,000 entries and more than 8,000 photos, maps, charts and other graphics**. Thanks to the generosity of people like you; our staff is focused on strengthening our resources and continuing to reach millions of people around the globe each year through AICE's projects. Our annual budget is used to:

- **Manage the JVL;**
- **Produce weekly email reports;**
- **Edit our free online Israel Studies textbook and produce other research studies;**
- **Offer education programs and resources, such as *Myths and Facts* and *On One Foot*, for students, the community, educators and the media;**
- **Support graduate students pursuing PhDs in Israel-related fields;**
- **Bring Israeli scholars (more than 100 to nearly 70 universities in the last eight years) to teach and interact with the community**



To stay updated on a daily basis, find us online!



- and media; and
- Provide resources to address the growing problem of Israel denial represented by supporters of boycotts, divestment and sanctions (BDS) against Israel.

Myths & Facts: 2012

These are the primary components of AICE's 20-year mission. To continue to translate your investments into tangible results; however, [we need your support](#). If you read our weekly emails or use any of our other resources, but don't have the financial means to make a large

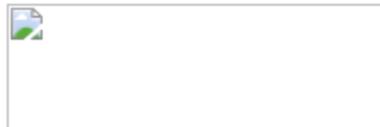


donation, please do not be deterred from writing a check. Just think, if **every visitor** to the JVL donates just \$10, **AICE can maintain this incomparable resource for years to come and allow us to do even more to educate the world about the Jewish people and Israel.**

Donations of any amount can have a large impact; [your gift](#) directly supports AICE's mission and helps us continue to make an even greater impact in the future. Help AICE celebrate its 20th anniversary and start the year 5775 with a renewed commitment to assist Americans, and our visitors from around the world, to better understand and appreciate the Jewish people and their homeland, Israel.

Please consider a [contribution now](#) as an investment in the education of this generation as well as the next.

Sincerely,



Mitchell Bard
Executive Director

■ AICE provides facts and information about the Jewish world that you don't find anywhere else. Please don't wait. [Click here to make a contribution today](#) or mail your tax-deductible check (which prevents your donation from being reduced by credit card fees) to AICE, 2810 Blaine Drive, Chevy Chase, MD 20815. Thank you.



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