

From: How To Academy <john.gordon@howtoacademy.com>

To: j <jeevacation@gmail.com>

Subject: Bob Dylan Masterclass, Hugh Thomson & Benedict Allen in Peru, Art of the Confidence Trickster, Oratory, Football & Maths, Documentary Photography.

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Programme May 2016
www.howtoacademy.com



27.06.2016

'All because of the color of his skin' A Bob Dylan Masterclass with Christopher Ricks.

'I only look at them as things to sing. It's the music the words are sung to that's important.'
– Bob Dylan

'It ain't the melodies that're important man...



15.06.2016

The Art of the Confidence Trickster: a Masterclass in Psychology

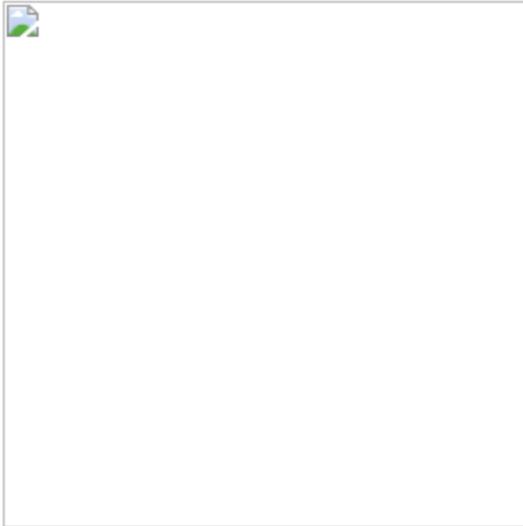
Would you know if you were being conned?

Join New York Times bestselling author Maria Konnikova as she explores and explains the psychological principles that make ...





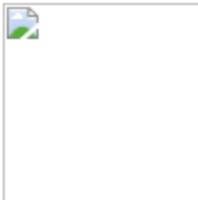
how to: HIGHLIGHTS



11.05.2016

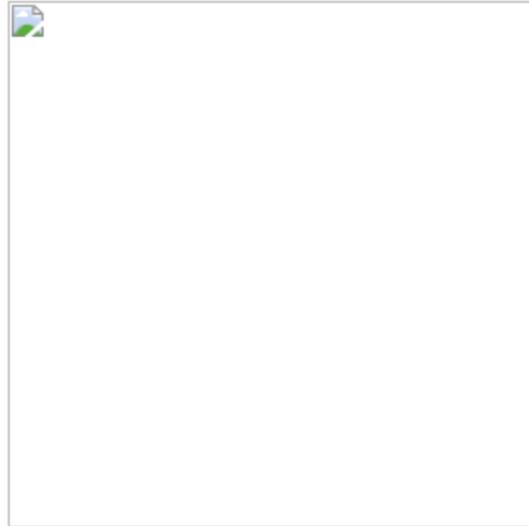
An Evening with Germaine Greer
with Germaine Greer

Feminist, acclaimed intellectual and agenda-setting orator, Germaine Greer is among the most important figures in the world today. The how to: Academy is excited to welcome her for an evening of outspoken discussion about equality, gender and sex in contemporary public and private life.



13.05.2016

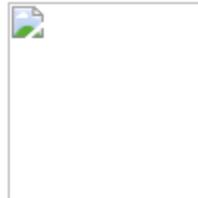
Speak in Public



09.05.2016

Use Maths to Understand Football
with David Sumpter

Football – the most mathematical of sports. From shot statistics and league tables to the geometry of passing and managerial strategy, the modern game is filled with numbers, patterns and shapes. How do we make sense of these? The answer lies in the mathematical models applied in...



25.05.2016

Travel and Exploration

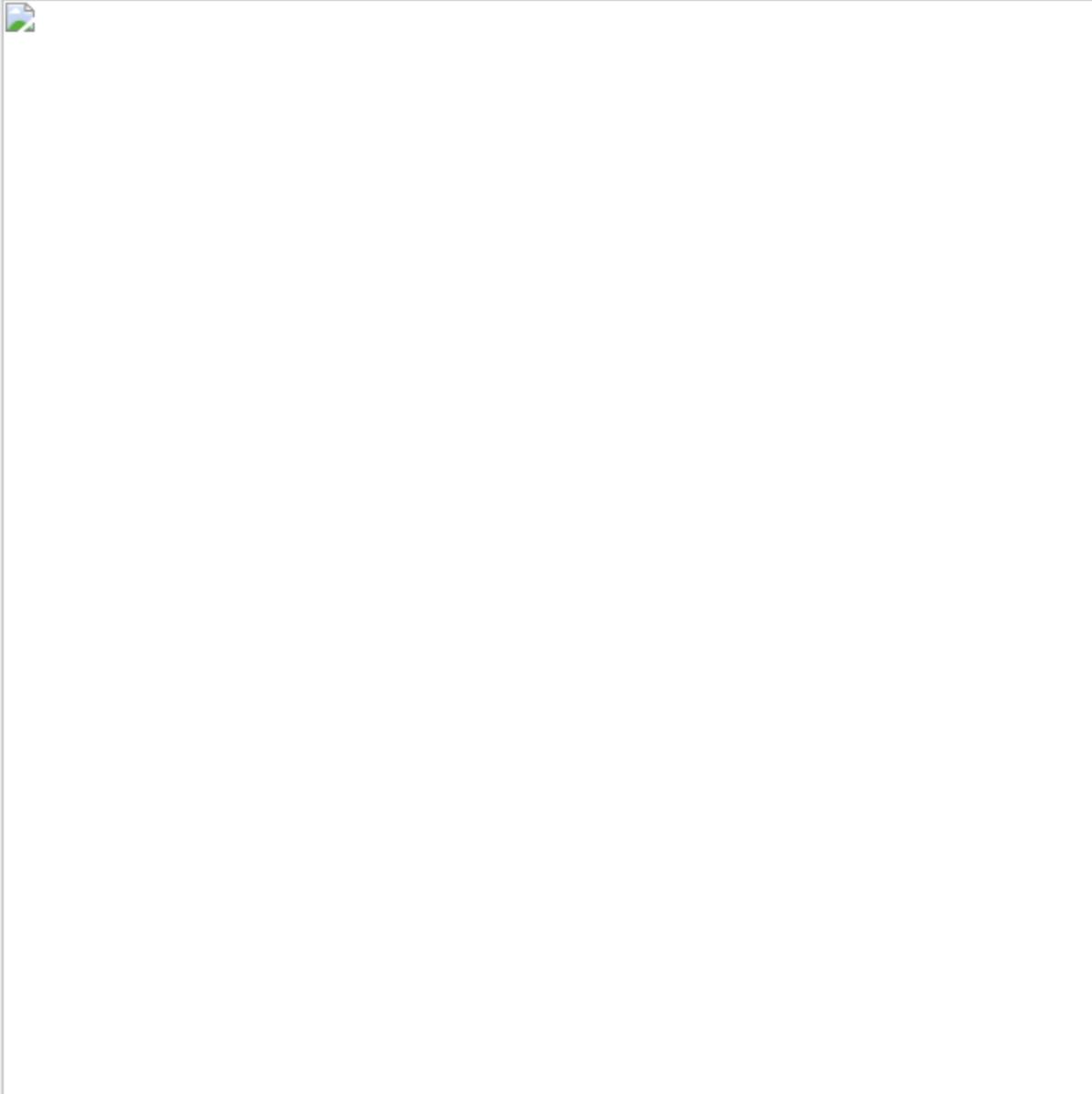
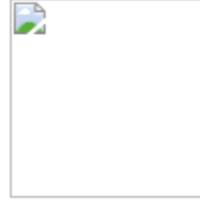
with Edie Lush

All of us have to do it – “say a few words” – at one time or another. Most of us are terrified by the thought of it. But don't panic. This three-hour workshop will enable you to make fear of your audience a thing of the past.



with John Gimlette, Amelia Richards, Benedict Allen, Christina Lamb, Hugh Thomson, Jason Elliot

Great Travel Writers from Christina Lamb to Benedict Allen on Iran, Afghanistan, Peru, Sri Lanka and San Sebastián, Spain.

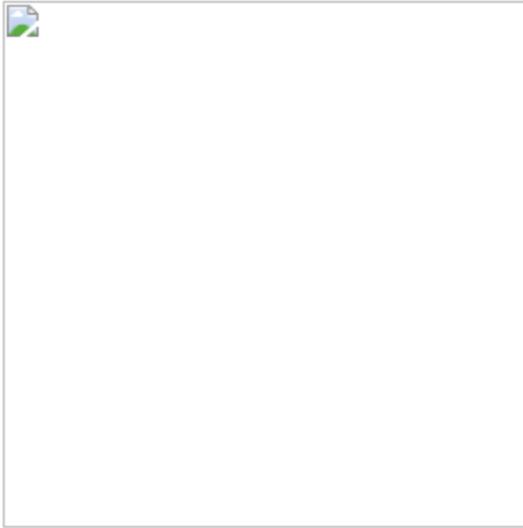


how to: CULTURE



The Bible used to be part of everyone's mental furniture. It no longer is. Images, scenes, phrases and stories which would have been instantly known to our forbears draw blank responses from us. Much of the architecture...

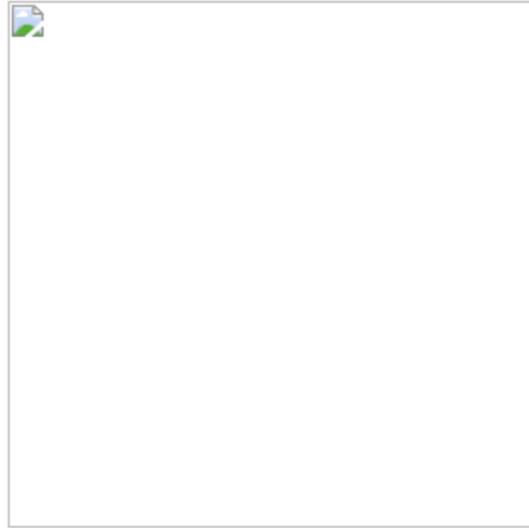
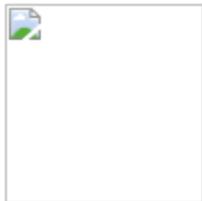
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04.05.2016

**A Masterclass in Documentary
Photography**
with Stuart Franklin

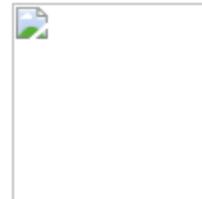
Stuart Franklin took one of the most powerful photographs of the twentieth century – the ‘*tank man*’ in Tiananmen Square, Beijing, 1989. On 4th May, he joins the how to: Academy to explore the history and future of documentary photography.



18.05.2016

**The Art of Eloquence & Oratory (The
Gift of the Gab)**
with David Crystal

We all know eloquence when we hear it. But what exactly is it? And how might we gain more of it for ourselves? Join David Crystal, world renowned expert on the history and usage of the English language, to learn about eloquence and how to master it.



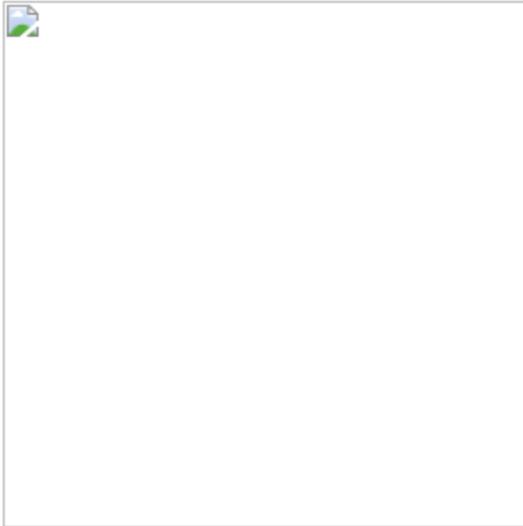


how to: LIFESTYLE



Are screens a source of friction in your home? Do you worry about the amount of time your children spend on phones, tablets and watching TV? You're not alone. Join parenting expert Noël Janis-Norton and the ...

[READ MORE](#)

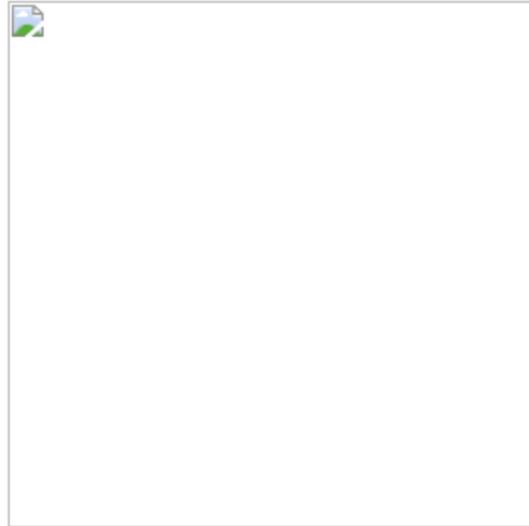
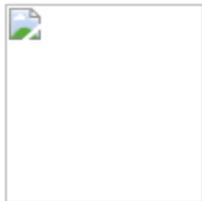


18.05.2016

**Play one of the world's greatest games
– Go**
with Peter Wendes

Enjoyed by Albert Einstein, Alan Turing and Rod Stewart, Go has challenged and satisfied great minds for millennia.

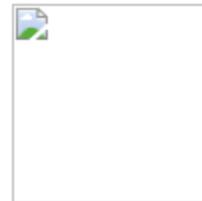
With simple, intuitive rules that create endless opportunities for complex strategizing...(Parents can attend with one under 21 free of charge.)



16.05.2016

**Take the Luck out of Gambling. (A
Masterclass in making the Perfect Bet.)**
with Adam Kucharski

Is there an algorithm to ensure success at poker? Can chaos theory give you the edge at the roulette table? Join mathematician Adam Kucharski at the how to: Academy to find out how science and mathematics are tipping the tables in gambling, and how the practice of betting has inspired dramatic changes...





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