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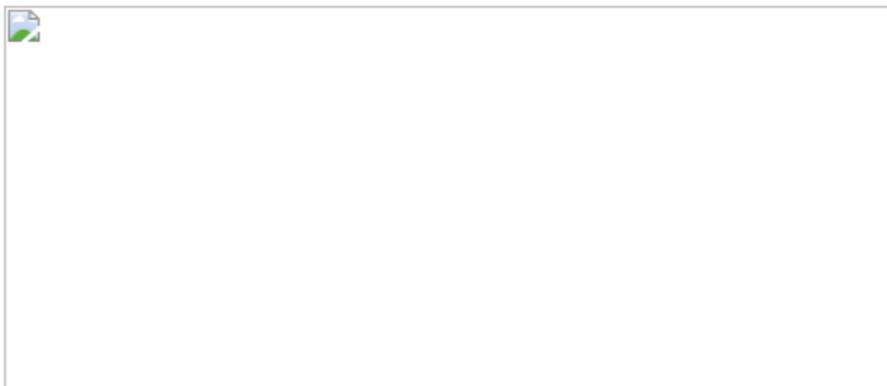
Subject: Fighting BDS with satire and irony; Canada's Trudeau leaves Israel 'guessing'

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The homepage of BDSguide.com

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Israel vs. the foreign media: when the headlines make their own headlines

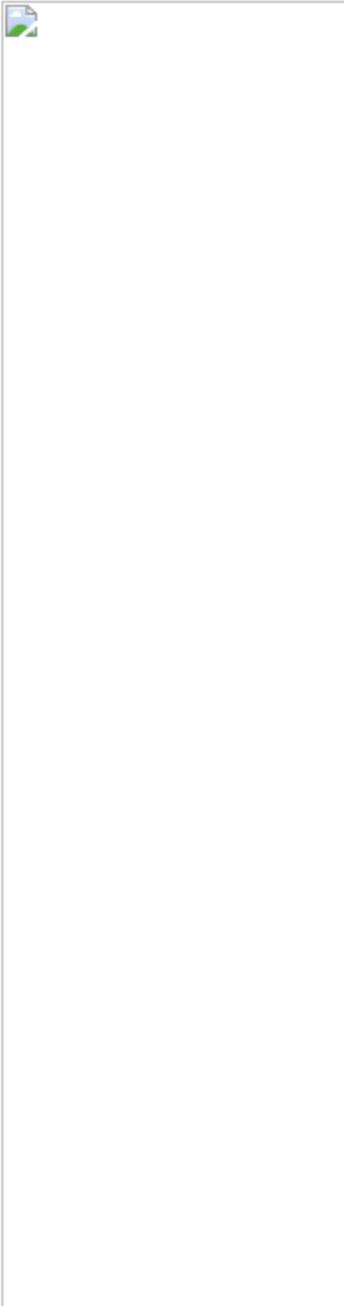
Canada's Justin Trudeau backs anti-BDS bill, but leaves Israel 'guessing'

Want to boycott Israel? Put your money where your mouth is, website says

When navigating to www.bdsguide.com, users are confronted with a clenched fist on a red banner against a crisp white background, and matter-of-fact wording about the browser through which they're viewing the site. If they're using an Apple product, they learn that their computer has been provided to them under the direction of CEO Tim Cook, who has met with Israeli Prime Minister Benjamin Netanyahu during a trip to Israel for the inauguration of one of the company's offices in the Jewish state. A notice warns them to uninstall their Web browser. Is this a gimmick? Yes and no. It's a new satirical and ironic approach to revealing the hypocrisy of the BDS movement, offering a genuine challenge to those who legitimately want to boycott Israel—which, considering the breadth of Israel's innovation, is nearly an impossible feat. *JNS.org* interviews the founders of the new BDsguide.com platform, whose goal is to show that "if you're going to boycott dates and hummus, you're not really making a dent." Read the full story [here](#).

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Israel vs. the foreign media: when the headlines make their own headlines



While the Israeli-Palestinian conflict is no stranger to making headlines, a brewing spat between the Israeli government and foreign media means that the headlines themselves—and the journalists behind them—become the story. One flashpoint was a recent *CBS News* headline, “3 Palestinians killed as daily violence grinds on,” that failed to identify those Palestinians as the terrorists who carried out the attack and neglected to mention the attack’s Israeli victim. The director of Israel’s Government Press Office subsequently threatened to revoke credentials from reporters over inaccurate reporting, leading the chairman of the Foreign Press Association in Israel, Luke Baker, to slam the Israeli government’s messaging. While Baker argued that any problems with reporting have “nothing to do with the foreign media,” watchdog groups describe bias as a systemic problem. “The framework through which most of the world sees the conflict is that Israelis are the aggressors and the Palestinians the victims....That’s why you see these headlines in which the Palestinian becomes the subject and even the victim of the headline,” said Simon Plosker, managing editor of the Israeli media watchdog HonestReporting. Read the full story [here](#).



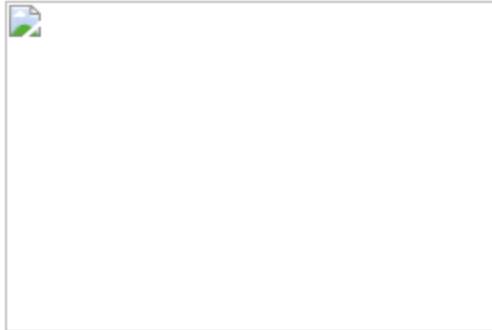
The controversial recent CBS News headline that portrayed Palestinian terrorists as victims

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Canada’s Justin Trudeau backs anti-BDS bill, but leaves Israel ‘guessing’

Canadian Prime Minister Justin Trudeau, whose election victory over Stephen Harper ended nearly a decade of Conservative party rule, seemingly put concerns over his Liberal party’s Israel policy to rest by supporting a Conservative-led bill that condemned the Boycott, Divestment and Sanctions (BDS) movement. But Trudeau’s foreign minister, Stephane Dion, accused the Conservatives of using the pro-Israel measure as a wedge issue, adding that some BDS supporters are “mistaken in good faith.” Given Trudeau’s willingness to be more experimental than his predecessor in foreign policy,

including his removal of Canada from U.S.-led airstrikes against Islamic State, where does that leave Israel? "Although there remains very little difference between the Conservative and Liberal policies on the Israelis and Palestinians, and the Middle East generally, with the Harper Conservatives at least one always knew where one stood," said Terry Glavin, a columnist for Canada's *Ottawa Citizen* newspaper. "Canada was full-throated in its support for Israel and there was no guessing required. The Liberals, in their defense, might be said to merely favor a more nuanced, sophisticated sort of tone. But it does leave people guessing." Read the full story [here](#).



Canadian Prime Minister Justin Trudeau (right) with U.S. Secretary of State John Kerry

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