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Subject: AICE Update: Does Labeling Products Manufactured in the West Bank Promote Peace?

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# The American-Israeli Cooperative Enterprise

*Our 21st Year*  
E-Newsletter



February 8, 2016

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## THIS WEEK IN JEWISH HISTORY

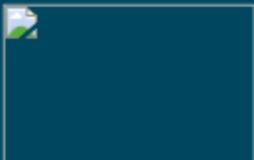
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## AICE PROJECTS



## Myths & Facts: Online Exclusive

### Does Labeling Products Manufactured in the West Bank Promote Peace?

The European Union has called for member states to require goods originating from the [West Bank](#) to be labeled separately from products from the rest of Israel. Following this move, the Obama Administration also announced plans to enforce regulations requiring goods entering the United States from the West Bank to be labeled as such. The EU and Obama mistakenly believe that this will pressure Israel to evacuate the West Bank and capitulate to Palestinian demands. This cynical campaign is blatantly hypocritical and anti-Semitic and will in no way advance the cause of peace.

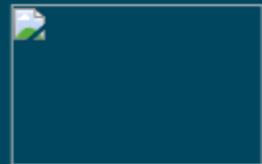
As Danielle Pletka of the American Enterprise Institute has noted, "Labeling goods made by Israeli businesses in disputed territories, but not goods made in other disputed territories like Kashmir, for example, is an example of blatant anti-Semitism." As is so often the case, it is only Israeli Jews who must be given special treatment while other peoples involved in conflicts are ignored. "What, you say, but there are no Jews occupying those other places? We only condemn the Jews? Well, of course. Because only the Jews are especially worthy of EU condemnation. Next, a [yellow star](#). Now that would be bold," wrote Pletka. Though European leaders claim to oppose the efforts of the BDS (boycott, divestment and sanctions) movement to boycott and isolate Israel, the labeling campaign supports it.

[Myths & Facts:  
2012](#)

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Mitchell Bard in The Jerusalem Post

**The McCarthy Paradox**



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If Joseph McCarthy didn't exist, Israel's detractors, anti-democrats and anti-Semites would have to invent him. Old Joe has become the knee-jerk answer to any effort to respond to anyone attacking Israel. The paradox is that by invoking McCarthy to suggest they are being silenced, Israel's enemies are attempting to muzzle their critics.

In 1983, AIPAC published a booklet, *The Campaign to Discredit Israel*, with information about speakers who regularly appeared on campus to express hostile views. ADL published a similar book. Both were vilified for producing a "blacklist" and never revised the publications. More recently Daniel Pipes started "Campus Watch," which exposes faculty engaged in academic malpractice; he, too, is accused of McCarthyism.

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### Fact of the Day

#### Israel Has the Highest Number of Vegans Per Capita

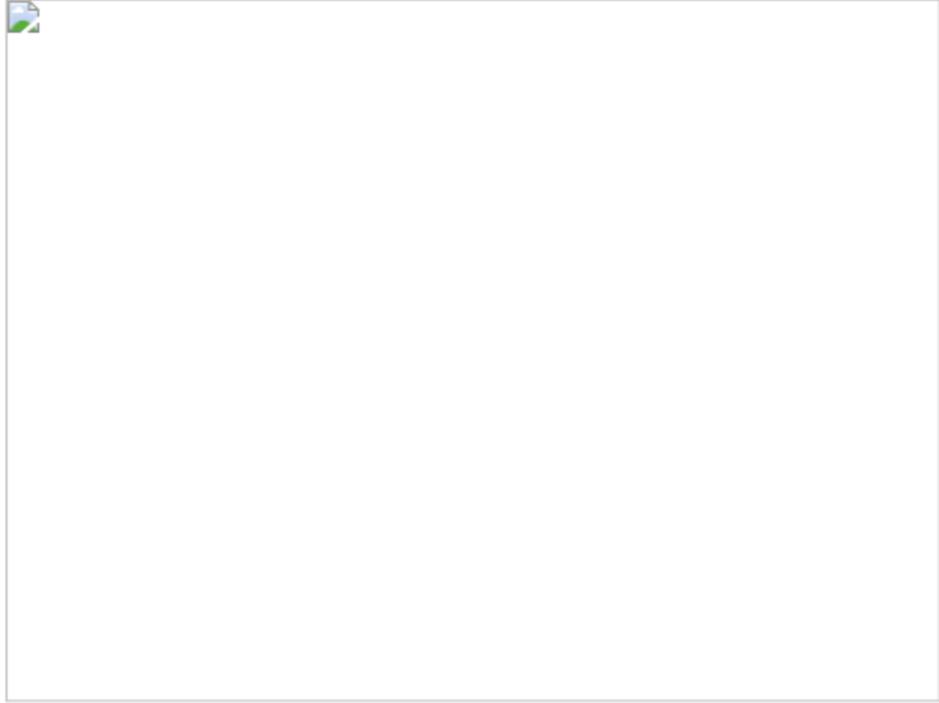
Israeli food writer, critic, and chef, Ori Shavit, claims that the Israeli vegan revolution began to pick up steam in 2012, when American animal-rights activist Gary Yourofsky's YouTube lectures on veganism were translated into Hebrew. These online videos have been viewed by Israelis 1.5 million times and counting.

On October 13, 2014, Israel hosted the world's largest vegan festival, with 15,000 participants. The festival featured 100 food stalls, celebrity speakers, cooking demonstrations, and music.

Although veganism is "trendy" around the globe in 2016, Israel takes vegan culture to a whole new level. Tel Aviv was ranked as the number one travel destination for vegan travelers in 2015 by U.S.-based food site The Daily Meal, beating out New York City, Berlin, and Chennai, India to claim the top spot. Israel is the only place in the world where you can find vegan Domino's pizza, topped with non-dairy cheese. Domino's locations in Israel sold more than 500,000 vegan pizzas in 2015 according to Ido Fridman, the company's VP of Marketing in Israel. Popular Israeli restaurants Aroma and Cafe Greg also feature entire menus of vegan offerings.

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### Israel: The World's Most Moral Army with Colonel Richard Kemp



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**Sincerely,**



**Mitchell Bard  
AICE Executive Director**



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