

**From:** How to Academy <[REDACTED]>

**To:** j <jeevacation@gmail.com>

**Subject:** The Great Minds Series with E.O.Wilson, Michael Sandel, Martin Amis, and Neil MacGregor. And a major Conference on Ways to Change The World.

**Date:** Tue, 30 Sep 2014 14:12:09 +0000

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## How to: Thought Leadership

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16th October 2014  
Emmanuel Centre  
6:30pm-7:45pm

**TICKETS:**  
**£30 premium**  
(inc. book RRP£18.99)  
**£20 general admission**



We are delighted to announce an Evening with **Martin Amis**, the acclaimed author of two collections of stories, six works of non-fiction, and thirteen previous novels, most recently *The Zone of Interest*. Martin Amis will be in conversation with Gaby Wood, Head of Books at the Telegraph.

*There was an old story about a king who asked his favourite wizard to create a magic mirror. This mirror didn't show you your reflection. Instead, it showed you your soul – it showed you who you really were. But the king couldn't look into the mirror without turning away, and nor could his courtiers. No one could.*





23th October 2014  
Methodist Central Hall,  
6:30pm



This is an unmissable opportunity to hear the world famous philosopher **Michael Sandel** address the outstanding question of our age: how do we want to live together?

He has been called 'the most effective communicator of ideas' in English, our most 'relevant living philosopher', a 'genius', a humanitarian, who can has taken philosophy into the global public domain and empowered audiences worldwide to participate in the highest quality of debate. His Harvard 'Justice' course has become legendary. In Britain, BBC R4 audiences will know him as The Public Philosopher.





7th November 2014  
Emmanuel Centre  
6:30pm-7:45pm



We are delighted to invite you to share an evening with **Edward O. Wilson**, the legendary father of Biodiversity. Professor Wilson is here in the UK to champion MEMO, the “Alexandrine” project to build a global beacon for biodiversity on the Jurassic Coast. He will also be discussing his explosive new book, *The Meaning of Human Existence*, in which he brings together science and philosophy, knowledge and imagination to create a twenty-first century treatise on the difference between human beings and other species. Wilson is alarmed by the possibility of human behaviour interrupting the process of natural selection: are we facing the greatest moral dilemma since God stayed the hand of Abraham?





10th November 2014  
Emmanuel Centre  
6:30pm-7:45pm



In this major talk looking back from the fall of the Berlin Wall 25 years ago, **Neil MacGregor** will be talking about his new book *Germany: Memories Of A Nation* which explores 600 years of the country's history using objects, art, historical texts, landmarks and literature to explore Germany's rich cultural identity and try to understand how its past has shaped modern Europe.





2nd December 2014  
Royal Institution,  
9:30am-5.30pm



### **16 WAYS TO CHANGE THE WORLD**

Meet the men and women who will change the world.

How To Academy is organising a Conference on "**How To change the World**" which will be held on the 2nd December 2014 at the Royal Institution.

Moderated by Matthew Taylor, the Chief Executive of the RSA, and featuring 16 world class scientists and technologists from the Oxford Martin School, Cambridge University, Imperial College and the Weizmann Institute, with a keynote talk on the Future by Professor Ian Goldin from the Oxford Martin School.



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