

From: How To Academy <[REDACTED]>

To: j <jeevacation@gmail.com>

Subject: Daniel Goleman, Max Hastings, Will Self, Jancis Robinson, and Thomas Pakenham. Plus 3D Printing, Negotiation, and Speaking in Public.

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How to: Autumn Programme

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HIGHLIGHTS



08.09.2015

how to: The Mathematics of Love

with Hannah Fry

[Read more and book now](#)



16.09.2015

how to: Read James Joyce, Ulysses, with Will Self



01.10.2015

how to: Print in 3D and How your Future will be Changed with IT IS 3D

[Read more and book now](#)



07.10.2015

how to: Find a Moment's Peace: a Practical Lesson in How to Relax

with Emma Hill-French

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24.11.2015

how to: Create a Major Impact in Organisations just with Small Changes

with Margaret Heffernan

[Read more and book now](#)

with Will Self

[Read more and book now](#)



MAJOR TALKS



22.09.2015

how to: Emotional Intelligence with Daniel Goleman with Daniel Goleman

Twenty years ago Daniel Goleman, a science reporter on the New York Times, published a book called Emotional Intelligence which explored how emotions are regulated in the brain. Goleman hoped that his findings might filter into the culture and effect the ways in which we think about success. Today, the Harvard Business Review has hailed emotional intelligence as 'paradigm-shattering' concept, and in schools across America EI has become part of the curriculum, with children being taught to respond empathetically to others, to identify what makes them stressed, and to explore the ways in which communication can resolve, rather than aggravate, conflict.

We are delighted to welcome Daniel Goleman to the How to Academy, to discuss with us the idea that has come to define our age.

[Read more and book now](#)





30.09.2015

how to: Spies, Codes and Guerrillas 1939–1945

with Max Hastings

In this talk for the How To Academy based on his new book on Spies, Codes and Guerrillas, Max Hastings will talk about the espionage and intelligence machines of all sides in World War II, and the impact of spies, code-breakers and partisan operations on events.

He will examine key moments, such as the Soviet espionage operations which dwarfed those of every other belligerent in scale, as well as the code-breaking operation at Bletchley Park – the greatest intelligence achievement of the conflict.

The talk will also touch on other less well known tales of high courage ashore, at sea and in the air such as womanising Richard Sorge pretending to be a committed Nazi whilst spying for the Soviet Union from the German embassy in Tokyo, and Joseph Rochefort, the awkward, overlooked US naval intelligence officer who in a moment of inspiration became the man who won the battle of Midway.

For an evening full of high policy, human drama, treachery, guerrilla warfare, ciphers, clandestine meetings in cafes, and wireless operators tapping out messages across the airwaves, this is the talk to come to.

[Read more and book now](#)



BUSINESS



18.09.2015



21.09.2015

how to: Speak in Public
with Edie Lush

[Read more and book now](#)

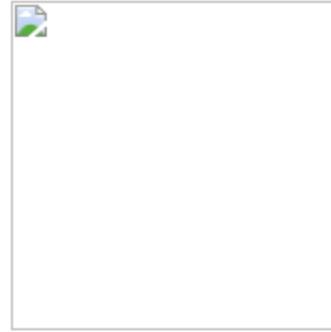
how to: Negotiate

with Gavin Presman

Do you have to negotiate in your business, family or personal life? Do you sometimes wonder whether you are getting the best deal for your business, your family, or yourself?

How to: Negotiate will teach you the proven strategies and tactics that professionals use to get more from every deal. It will show you how applying the simple principles of win/win negotiation will leave you richer in every area of your life....

[Read more and book now](#)



25.09.2015

how to: Sell (The art of getting anyone to say yes to anything)

with Gavin Presman

[Read more and book now](#)



NATURE



24.09.2015

how to: The Company of Trees. (A Personal Journey with Thomas Pakenham)

with Thomas Pakenham

In this talk acclaimed historian and bestselling author Thomas Pakenham , the original Man of the Trees, will share his profound love of trees.

Drawing on his new book *The Company of Trees* Thomas will recount his personal quest to establish a large arboretum at his family estate, Tullynally in Ireland, his forays to other tree-filled parks and plantations, his often hazardous seed-hunting expeditions, and his efforts to preserve magnificent old trees and historic woodlands.

We will also journey with him to the Tibetan border in search of a magnolia and to Eastern Patagonia to see the last remaining giants of the Monkey Puzzle tree, to Tibet's Tsango Gorge which yields more than 100 bags of seeds, including the Tibetan golden oak, the Tsango cypress and blue-stemmed maples.

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WINE



04.11.2015

how to: Jancis Robinson on Wine's New Directions

with Jancis Robinson

Described by the Washington Post as: 'the greatest wine book ever published', the 4th Edition of *The Oxford Companion to Wine* comes out in September, nine years after the 3rd edition. New entries such as Hong Kong, indigenous varieties, minerality, natural wines and urban wineries hint at some of the many changes that have been sweeping through the world of wine. After a glass of wine that illustrates one or two of these changes, Jancis Robinson, described by *Decanter* magazine as 'the most respected wine critic and journalist in the world', will bring us up to speed with the latest developments.

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