

From: How To Academy <[REDACTED]>

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Subject: NEW-Edmund de Waal. And Spies, Physics, Emotional Intelligence, Trees, Silicon Valley, Will Self on James Joyce, Mathematics of Love, Speak in Public.

Date: Wed, 15 Jul 2015 14:07:20 +0000

How to: Autumn Programme

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06.10.2015

Evening Event, 7:00pm - 8:30pm

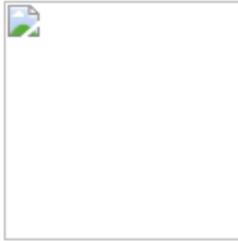
how to: An Evening with Edmund de Waal

with Edmund de Waal

The bestselling author of *The Hare With Amber Eyes* is back with a new book *The White Road*: an intimate journey in search of porcelain, a substance he has been

obsessed with for most of his life. It is a journey across continents that begins in Jingdezhen, China, the birthplace of porcelain, and embraces Venice, Versailles, Dublin, Dresden, the Appalachian Mountains of South Carolina and the English south-west.

In this talk Edmund de Waal will explain why for centuries, porcelain has transfixed emperors and alchemists, philosophers, craftsmen and collectors, all eager to decode the secret of 'white gold'. *The White Road* is full of compelling encounters with those who were witness to its creation, those who were inspired, made rich or heartsick by it, and the many whose livelihoods, minds and bodies were broken by it in some of the darkest moments of our history.





MAJOR TALKS



08.09.2015

how to: The Mathematics of Love

with Hannah Fry

The roller coaster of romance is hard to quantify; defining how lovers might feel from a set of simple equations is impossible. But that doesn't mean that mathematics isn't a crucial tool for understanding love.

In this talk Dr Hannah Fry will take us on a fascinating journey through the patterns that define our love lives, tackling some of the most common yet complex questions pertaining to love: What's the chance of finding love? What's the probability it will last? How does online dating work, exactly? How can you avoid divorce? When is it right to compromise? Can game theory help us decide who to approach in a bar? When should you settle down?

[Read more and boknow](#)





16.09.2015

how to: Read James Joyce, Ulysses, with Will Self

with Will Self

'I hold this book to be the most important expression which the present age has found; it is a book to which we are all indebted, and from which none of us can escape' – T S Eliot

Divided into eighteen sections, it contains a quarter of a million words. Modeled on Homer's Odyssey, it is based on the events of June 16, 1904 and includes, said Joyce, 'so many enigmas and puzzles that it will keep the professors busy for centuries'. It is, said Anthony Burgess 'inimitable, and also possibly mad'. So what better person to take on the possibly mad challenge of introducing Ulysses in an hour and a half than the inimitable Will Self?

[Read more and book now](#)





22.09.2015

how to: Emotional Intelligence with Daniel Goleman

with Daniel Goleman

Twenty years ago Daniel Goleman, a science reporter on the New York Times, published a book called *Emotional Intelligence* which explored how emotions are regulated in the brain. Goleman hoped that his findings might filter into the culture and effect the ways in which we think about success. Today, the Harvard Business Review has hailed emotional intelligence as 'paradigm-shattering' concept, and in schools across America EI has become part of the curriculum, with children being taught to respond empathetically to others, to identify what makes them stressed, and to explore the ways in which communication can resolve, rather than aggravate, conflict.

We are delighted to welcome Daniel Goleman to the How to Academy, to discuss with us the idea that has come to define our age.

[Read more and book now](#)





24.09.2015

how to: The Company of Trees. (A Personal Journey with Thomas Pakenham)

with Thomas Pakenham

In this talk acclaimed historian and bestselling author Thomas Pakenham , the original Man of the Trees, will share his profound love of trees.

Drawing on his new book *The Company of Trees* Thomas will recount his personal quest to establish a large arboretum at his family estate, Tullynally in Ireland, his forays to other tree-filled parks and plantations, his often hazardous seed-hunting expeditions, and his efforts to preserve magnificent old trees and historic woodlands.

We will also journey with him to the Tibetan border in search of a magnolia and to Eastern Patagonia to see the last remaining giants of the Monkey Puzzle tree, to Tibet's Tsango Gorge which yields more than 100 bags of seeds, including the Tibetan golden oak, the Tsango cypress and blue-stemmed maples.

[Read more and book now](#)





29.09.2015

how to: Understand the Universe

with Carlo Rovelli

Join us for an unmissable lunchtime talk by Carlo Rovelli, the author of the bestselling *Seven Brief Lessons on Physics*: an 80 page book on physics written for readers that know little or nothing about the subject which has now sold over 300,000 copies.

For this talk, not in 80 pages but in less than hour, Professor Rovelli will explain in simple terms some of Einstein's theory of general relativity, quantum mechanics, black holes, the complex architecture of the universe, elementary particles, gravity and the nature of the mind.

The strangeness, the mysteries, the poetry, and especially the intense beauty of the world described today by physics will be entertainingly revealed and you will be able to wonder at the bending of space, the slowing of time, the wavy nature of matter, the quanta of space, the vastness of the cosmos, and the mysterious relation between heat and time.

[Read more and book now](#)





30.09.2015

how to: Spies, Codes and Guerrillas 1939–1945

with Max Hastings

In this talk for the How To Academy based on his new book on *Spies, Codes and Guerrillas*, Max Hastings will talk about the espionage and intelligence machines of all sides in World War II, and the impact of spies, code-breakers and partisan operations on events.

He will examine key moments, such as the Soviet espionage operations which dwarfed those of every other belligerent in scale, as well as the code-breaking operation at Bletchley Park – the greatest intelligence achievement of the conflict.

The talk will also touch on other less well known tales of high courage ashore, at sea and in the air such as womanising Richard Sorge pretending to be a committed Nazi whilst spying for the Soviet Union from the German embassy in Tokyo, and Joseph Rochefort, the awkward, overlooked US naval intelligence officer who in a moment of inspiration became the man who won the battle of Midway.

For an evening full of high policy, human drama, treachery, guerrilla warfare, ciphers, clandestine meetings in cafes, and wireless operators tapping out messages across the airwaves, this is the talk to come to.

[Read more and book now](#)





18.11.2015

how to: Is Silicon Valley the New Welfare State?

with Evgeny Morozov

In this special talk for the How To Academy in the intimate and ultra cool setting of Second Home, Evgeny Morozov, one of the most brilliant and respected commentators on the Internet, will discuss one of the most important issues today: namely, how technology companies promise us a seemingly genuine path towards social mobility. Thus, they are more than happy to provide the public with free services in exchange for our data.

Initially those services were limited to communication and search online but today they increasingly include services that promise better healthcare (think wearables), better education (think MOOCs), better transportation (think Uber) and even better and free connectivity for all (think Internet.org).

But what are the moral, political, and social consequences of accepting this free bargain? And why are our governments so eager to go along with Silicon Valley's plans?

[Read more and book now](#)



More courses coming soon (and new events)...



18.09.2015

how to: Negotiate

with Gavin Presman



21.09.2015

**how to: Speak in
Public**

with Edie Lush



25.09.2015

**how to: Sell (The art of
getting anyone to say
yes to anything)**

with Gavin Presman



13.10.2015

**how to: Improve your
Communication Skills:
(When Presenting or
Speaking in Public)**

with Leontine Hass



24.11.2015

**how to: Create a Major
Impact in
Organisations just
with Small Changes**

with Margaret Heffernan



01.10.2015

**how to: Print in 3D and
How your Future will
be Changed**

with IT IS 3D



30.09.2015

**how to: Lewis Carroll,
Alice's Adventures in
Wonderland, with
Robert Douglas-
Fairhurst**

with Professor Robert

Douglas-Fairhurst



14.10.2015

**how to: Saul Bellow,
Herzog, with Zachary
Leader**

with Zachary Leader



28.10.2015

**how to: F. Scott
Fitzgerald, The Great
Gatsby, with Sarah
Churchwell**

with Sarah Churchwell



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