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Subject: Milken Institute Monthly - April 2015
Date: Wed, 22 Apr 2015 13:32:50 +0000

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 Milken Institute Monthly

 April 2015

Where the World Connects: Milken Institute Global Conference Unites the Power of Convening with the Power of Ideas

 Global Conference

From April 26 through April 29, more than 3,500 people from 55 countries and 41 states will gather at the Beverly Hilton Hotel for discussions on 11 content tracks. Topics include the financial markets, geopolitics and U.S. politics, leadership, creating healthier lives and a healthier economy, the future of higher education, and much more. This year, the conference will also focus on issues that promote equality of opportunity for women and girls. [More »](#)

A collection of insights to transform the future

To preview some of the themes at the 18th annual Global Conference, we asked 18 leaders in their fields to offer insights on issues important to us all. This collection, "**The Power of Ideas**," exemplifies the spirit of the event and reflects the breadth of topics the Milken Institute addresses throughout the year. [More »](#)

 Penny Pritzker

Penny Pritzker, Secretary, U.S. Department of Commerce
["Commerce: Part of the Foreign Policy Toolkit" »](#)

 Helen Morrissey

Helena Morrissey, CEO, Newton; Founder, 30% Club
["Gender Balance as a Metric for Success" »](#)

 Carey Kolaja

Carey Kolaja, VP, Global Consumer Products, PayPal
["Technology, Identity and Money" »](#)

 Jo Ann C. Jenkins

Jo Ann C. Jenkins, CEO, AARP
["It's Not Your Father's Old Age" »](#)

[View the articles »](#)

UPCOMING EVENTS

 [Click here to view the Global Conference video.](#)

Milken Institute Global Conference

April 26-29, 2015 — Los Angeles

[Speakers list »](#)

[Program »](#)

RECENT PUBLICATIONS

 [Click here to read the MI Review.](#)

Milken Institute Review Second Quarter 2015

In this issue you'll find challenges to the belief that Germany's mix of wage discipline and focus on exports is the cure for what ails Europe, an exploration of the unintended consequences of the U.S. effort to close the global financial system to terrorists, and much more.

 [Click here to read the MI Review.](#)

[Read the MI Review »](#)

 [Click here to read the report.](#)

Capital Access in Israel's Underserved Markets

In 2014, the Milken Institute convened a Financial Innovations Lab[®] on how to build mechanisms for financial inclusion in Israel. Unlike a number of previous Labs that have focused on easing barriers to capital for entrepreneurs and businesses, this one addressed the needs of Israel's poorest and most vulnerable populations. The Lab was held in Jerusalem with more than 50 policymakers, regulators, and community and industry representatives.

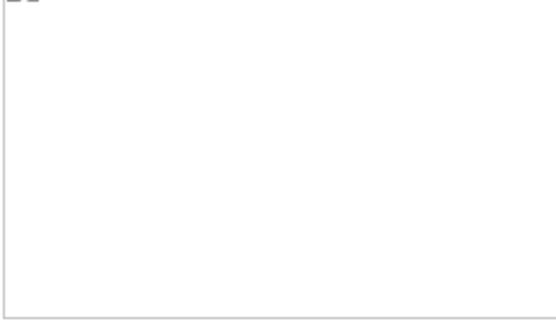
 [Click here to read the report.](#)

Four components of a successful business model

[Read the Lab report »](#)

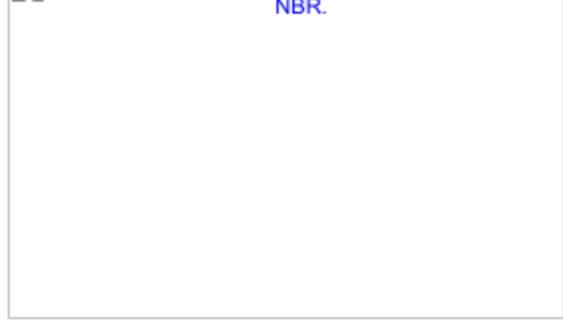
BUZZWORTHY VIDEOS

 [Click here to watch the clip of Curtis Chin on CNN.](#)



Milken Institute Asia Fellow Curtis S. Chin on CNN

 [Click here to watch the clip of Kevin Klowden on NBR.](#)



Kevin Klowden, Managing Director, Milken Institute California Center, on NBR

INSIGHTS FROM INSTITUTE EXPERTS

[Huffington Post: Hillary is in — and her age is no disqualifier](#)

Hillary is in, and questions are already surfacing about her age. While I'd rather talk policy than politics, let me take issue with that age question now. [More »](#)

[Virtuous circle for East Africa: Regional capital-market integration is the only option](#)

Over the past decade, the major economies of East Africa — Kenya, Uganda, Tanzania and Rwanda — have enjoyed annual growth rates of well over 5 percent. [More »](#)

[Fortune: Why the U.S. should back China's new 'World Bank' for Asia](#)

The Asian Infrastructure Investment Bank would finance water, energy and other infrastructure projects for one of the fastest-growing regions in the world. [More »](#)

[Huffington Post: Just do it: Cut corporate taxes and create middle-class jobs](#)

Rather than solely redistributionist ideas to help the struggling middle class, we need economic policies that incentivize firms and entrepreneurs to take risks by expanding and hiring. [More »](#)

[FinTech: Expanding the client pool for traditional services](#)

Many of the un- and under-banked are using services that are not a great fit for their needs and that may be much more expensive or burdensome. [More »](#)

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