



# Project Excellence

P.O. Box 1092, St. Thomas USVI 00804

Cell: [REDACTED]

Email: [REDACTED]

Live2Lead | John Maxwell The John Maxwell Live2Lead Simulcast | October 9th, 2015

Dear Potential Sponsor,

My name is Jacklyn Ruan and I am the founder of Project Excellence, LLC. The purpose of my company is to equip leaders in our community with the skills and resources for strong ethical leadership. Ethical Leadership is an area that has been identified by many to be desperately needed with our community, especially in the hospitality industry. I am a certified Trainer, Coach and Speaker of the world class John Maxwell Team and have been personally trained by Dr. Maxwell himself. I credit him for reigniting my passion for purposeful, and life changing leadership. My leadership trainings are facilitated through seminars, workshops, small focused group teachings and one on one consultations. I am skilled at assisting businesses to train employees, to facilitate increased productivity, greater influence, solid connections, enhanced communication and dynamic impact. My friend and mentor Dr. Maxwell strongly believes that everything rises and falls on leadership, but he also recognizes that leadership requires a lot from leaders each day. Every leader needs encouragement and inspiration to continue to pour into the lives of those they lead, hence **Live2Lead, a simulcast broadcasted live from Atlanta.**

What is Live2Lead?

**Live2Lead** is a half-day, leader development experience designed to equip you with new perspectives, practical tools and key takeaways. Learn from these world-class leadership experts, be prepared to implement a new action plan, and start leading when you get back to the office with renewed passion and commitment.

Why attend?

**Inspiring & Enriching:** Live2Lead is designed to deliver the very best in leadership content to inspire and motivate everyone who attends. **Convenient & Affordable:** Live2Lead brings the conference experience to you – in a convenient half-day format, making it the affordable solution to the challenge of minimizing time and travel costs. **Empowering & Networking:** Grow your own leadership as you connect with other influencers in your local community. Expand your network with relationships that produce tangible results.

Location:

The University of the Virgin Islands partnered with me last year and is on board again this year to host this high value event on their St. Thomas and St. Croix campuses.



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## The Speakers:

**John C. Maxwell** – John C. Maxwell, the #1 New York Times bestselling author, coach, and speaker who has sold more than 25 million books, was identified as the #1 leader in business by the American Management Association® and the world's most influential leadership expert by Business Insider and Inc. magazine in 2014. His organizations—The John Maxwell Company, The John Maxwell Team, and EQUIP—have trained more than 5 million leaders in 188 countries. John will be speaking about – Intentional Living.

**Patrick Lencioni** – Patrick Lencioni is founder and president of The Table Group, a firm dedicated to providing organizations with ideas, products and services that improve teamwork, clarity and employee engagement. Lencioni's passion for organizations and teams is reflected in his writing, speaking and executive consulting. Pat is the author of ten best-selling books with nearly four million copies sold. Patrick will be speaking about – Organizational Health.

**Valorie Burton** – A best-selling author and Certified Personal and Executive Coach who has served clients in over 40 states and ten countries, Valorie Burton has written ten books on personal development, including Successful Women Think Differently, What's Really Holding You Back? Happy Women Live Better and her latest, Get Unstuck, Be Unstoppable. She is the founder of The CaPP Institute, which provides tools and training that build resilience, well-being and productivity for life and work. Valorie will be speaking on – Resilient and Ready.

**Kevin Turner** – As Microsoft's chief operating officer, Kevin Turner leads the company's global sales, marketing and services organization of more than 47,000 employees in more than 190 countries. Under his leadership, the sales and marketing group delivered more than \$78.6 billion in revenue in fiscal 2013. Turner oversees worldwide sales, field marketing, services, support and partner channels as well Microsoft Stores and corporate support functions including Information Technology, Worldwide Licensing & Pricing and Operations. Kevin will be speaking with John about – Leadership Lessons.

I would welcome the opportunity for you to join with me and the University of the Virgin Islands, to bring this high value event to the Virgin Islands through sponsorship. If you are interested in partnering with me, please contact me at (340) 514-7647. The simulcast last year was a success with representation from government agencies, private sector and groups from neighboring islands to name a few. This very exciting event will offer dedicated time to engage with other very forward thinking people providing an opportunity and an environment to network and collaborate for future success.

Sincerely,

Jacklyn Ruan  
Project Excellence, Founder  
John Maxwell Team Certified Speaker, Trainer, Coach